#### 26th IEEE International Conference on Data Engineering (ICDE 2010) March 1 – 6, 2010, Long Beach, California, USA

# CALL FOR PARTICIPATION

Data Engineering deals with the use of engineering techniques and methodologies in the design, development and assessment of information systems for different computing platforms and application environments. The 26th IEEE International Conference on Data Engineering will continue in its tradition of being a premier forum for presentation of research results and advanced data-intensive applications and discussion of issues on data and knowledge engineering. The mission of the conference is to share research solutions to problems of today's information society and to identify new issues and directions for future research and development work.

#### **Program Highlights:**

- 3 Keynotes
- 5 Advanced Technology Seminars
- 8 Workshops
- 69 Research Full Papers

#### **Keynotes:**

- Donald Kossmann (Swiss Federal Institute of Technology, Zurich)
- Jeffrey Naughton (University of Wisconsin Madison)
- Richard Winter (WinterCorp Consulting Services, Cambridge, MA)

### Workshops:

- Ranking in Databases (DBRank)
- Information & Software as Services (WISS)
- Self Managing Database Systems (SMDB)
- Management and Mining of Uncertain Data (MOUND)

### **Advanced Technology Seminars:**

- Anonymized Data: Generation, Models, Usage Graham Cormode (AT&T Labs Research) and Divesh Srivastava (AT&T Labs Research)
- Database as a Service (DBaaS) Wolfgang Lehner (TU Dresden) and Kai-Uwe Sattler (TU Ilmenau, Germany)
- Representation, Composition and Application of Preferences in Databases Georgia Koutrika (Stanford University), Evi Pitoura and Kostas Stefanidis (Univ. of Ioannina, Greece)
- Privacy in Data Publishing Johannes Gehrke (Cornell), Daniel Kifer (Penn State) and Ashwin Machanavajjhala (Yahoo! Research)
- Techniques for Efficiently Searching in Spatial, Temporal, Spatio-temporal, and Multimedia Databases Matthias Renz, Hans-Peter Kriegel and Peer Kröger (Ludwig-Maximilians-University Munich, Germany)

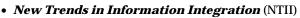
## Venue: Long Beach, CA

After many years, ICDE returns to the Los Angeles area, where it started in 1984. The conference will be held at the Hyatt Regency Hotel in Long Beach, California. Long Beach offers many attractions including the Queen Mary ocean liner and the Aquarium of the Pacific. A large variety of sightseeing opportunities are in close proximity, ranging from The Getty Center to the Disney Concert Hall, as well as attractions like Hollywood, Universal Studios and Disneyland. The conference early registration deadline is January 15th, 2010. For more information, visit: www.icde2010.org



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- Data Engineering meets the Semantic Web (DeSWeb)
- Modeling, Managing and Mining of Evolving Social Networks (M3SN)
- PhD Workshop

